

MARKETING

Advertising Campaign **ADC** Apparel and Accessories Marketing Series AAM Automotive Services Marketing Series **ASM** Business Services Marketing Series **BSM** Buying and Merchandising Operations Research **BMOR** Buying and Merchandising Team Decision Making **BTDM** Community Service Project CSP Creative Marketing Project CMP Fashion Merchandising Promotion Plan FMP Food Marketing Series FMS Learn and Earn Project LEP Marketing Management Team Decision Making MTDM Marketing Communications Series MCS Principles of Marketing **PMK** Professional Selling PSE Public Relations Project PRP Retail Merchandising Series RMS Sports and Entertainment Marketing Series SEM Sports and Entertainment Marketing Operations Research SEOR Sports and Entertainment Promotion Plan SEPP Sports and Entertainment Marketing Team Decision Making **STDM** Virtual Business Challenge Fashion VBCFA Virtual Business Challenge Retail VBCRT

Virtual Business Challenge Sports VBCSP

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Management

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Business Law
Communication Skills
Customer Relations
Economics
Emotional Intelligence
Financial Analysis
Human Resources
Management

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Hospitality Services Team Decision Making HTDM
Hospitality and Tourism Operations Research HTOR
Hospitality and Tourism Professional Selling HTPS
Hotel and Lodging Management Series HLM
Principles of Hospitality and Tourism PHT
Quick Serve Restaurant Management Series QSRM
Restaurant and Food Service Management Series RFSM
Travel and Tourism Team Decision Making TTDM
Virtual Business Challenge Hotel Management VBCHM
Virtual Business Challenge Restaurant VBCRS



BUSINESS MANAGEMENT + ADMINISTRATION



Business Law and Ethics Team Decision Making **BLTDN**Business Services Operations Research **BOF**Human Resources Management Series **HRN**Principles of Business Management and Administration **PBN**

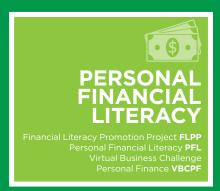


Business Growth Plan EBG Entrepreneurship Promotion Project EPP Entrepreneurship Series ENT Entrepreneurship Team Decision Making ETDM Franchise Business Plan EFB Independent Business Plan EIB Innovation Plan EIP International Business Plan IBP Start-Up Business Plan ESB

ENEURSHIP
LOYABILITY SKILLS

ECA
MINISTRATION
TIONAL AREAS

Information
Marketing
Operations
Professional
Development
Strategic
Management
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Accounting Applications Series ACT
Business Finance Series BFS
Financial Consulting FCE
Finance Operations Research FOR
Financial Services Team Decision Making FTDM
Principles of Finance PFN
Stock Market Game SMG
Virtual Business Challenge Accounting VBCAC

